



# PURDUE GMP CENTER NETSUITE IMPLEMENTATION CASE STUDY

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## Company Objectives

Purdue GMP Center (PGC), a leading contract development manufacturing organization (CDMO) focused on providing solutions to clients that involve the production of non-sterile pharmaceutical products, implemented NetSuite in approximately three months to manage financials, reporting, order to cash, procure to pay, and inventory, adding customization to track complex AR processes. Ease of use, access to real-time, valuable information, and scalability of the platform were important factors to consider for this client's needs.

## Challenges

PGC is situated in the Purdue Research Park of West Lafayette, just north of Purdue University's main campus. The heritage of PGC began with strong ties to the Purdue Research Foundation (PRF), which serves as an incubator for startup ventures. In its infancy, PGC was able to utilize the information systems provided by the PRF which included a legacy on-premise ERP application.

- **PGC desired improvement over labor-intensive manual data management and poor data visibility**
- **PGC sought to modernize its business management systems to improve its end-to-end efficiency and effectiveness**
- **PGC searched for an ERP solution that would enable growth and scalability at the same pace of the company**

## Solutions

With the growth and success of PGC, in 2018 the company looked to Prophet One and NetSuite to migrate its ERP from the legacy on-premise solution provided by PRF to a fully integrated cloud-based SaaS solution in NetSuite. In approximately three months from implementation kickoff, PGC was up and

running on NetSuite processing customer invoices, vendor bills, and facilitating period end close and reporting.

- **Customization capabilities in NetSuite would enable PGC to tailor the ERP application to unique business processes**
- **NetSuite offers a wide array of continuously expanding options that help PGC scale its business as the company grows**
- **NetSuite provides a consolidated, unified real-time view of business performance**
- **In addition to implementation services, Prophet One would provide customized NetSuite training and support to users**

## Outcomes

In taking the time to understand PGCs business, careful planning and design in the application of this understanding to NetSuite, and providing responsiveness to the needs of the company, Prophet One was able to provide the most optimal solution for implementing and utilizing NetSuite. As a result, PGC has experienced many benefits such as:

- **A full SaaS solution, NetSuite allowed for increased ease of use and accessibility over the previous on-premise ERP solution. Anywhere, anytime NetSuite access heightens collaboration and execution across the company.**
- **NetSuite provides PGC the data visibility and precision it needs to run the business. The Global Search feature in NetSuite has allowed PGC users to easily and quickly find records and page locations**
- **PGC increased its velocity of financial reporting, shortened the learning curve for users of NetSuite, and utilized the ease of customization to optimize functionality in NetSuite**
- **NetSuite's ease of customization will allow PGC to scale its business in the future by seamlessly facilitating new business line and product growth and accommodating new business processes through added integrated module solutions**